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Will Hookway's
DAHLIA GARDENS
GROWERS OF
BETTER DAHLIAS
1930



KATHLEEN NORRIS
The Outstanding Dahlias of all Leading Shows.
CRESTON, OHIO



GREETINGS

To our growing circle of friends it is a pleasure to present this our 1930 DAHLIA LIST, and we wish to thank our many customers for their patronage in the past, also for the words of praise we have received from those growing our tubers. We consider satisfied customers are our best advertisement.

Formerly we have listed only tubers, but this season we are listing GREEN PLANTS in a number of varieties. There has been much said both for and against them, but as we have been growing them successfully in our gardens for a number of years, we have decided to offer our customers Green Plants in a number of the higher priced varieties.

The tubers we send our customers are FIELD GROWN and are NOT FORCED. A properly balanced fertilizer being used to insure YOU strong plants and good blooms, (if given the proper care and cultivation.)

The green plants are properly grown and hardened before being sent out.

Full cultural directions are sent with each order.

Thanking you for past favors, and assuring you all orders large or small will receive careful attention.

Yours for Better Dahlias,

Will Hookway

Information

Order early to avoid disappointment as our stock of some varieties is limited.

Terms cash with order. All retail orders for tubers amounting to \$1.00 or over are sent post paid. On orders for plants amounting to less than \$5.00 add 25c for special handling stamps. Plants will not be sent C.O.D.

Tubers will be sent May 1st to 15th unless otherwise instructed. Plants May 15th to June 1st.

We guarantee all tubers and plants true to name, to the extent of replacement with true stock, also their arrival in good growing condition.

Visitors are always welcome at OUR GARDENS, especially during the blooming season. We are located 3½ miles south of Creston, and one mile west of CCC highway.

WILL HOOKWAY'S DAHLIA GARDENS
Creston, Ohio

NEW VARIETIES FOR 1930

These were all Honor Roll Dahlias at last fall's shows.

Dorothy Stone (Fisher & Masson). Huge exhibition rose pink decorative, free bloomer, straight stems, dark green foliage, a rival for Kathleen Norris in a different shade.

Plants \$5.00, Tubers \$10.00

Grover A. Whalen (Fisher & Masson). A pure orange decorative, excellent cut flower, profuse bloomer, dark green foliage, perfect stem.

Plants \$3.75, Tubers \$7.50

Helen Ivins (Fisher & Masson). A beautiful orchid lavender decorative, flower has good depth and is of exhibition size, free bloomer, dark green foliage, straight stiff stems, especially good under artificial light.

Plants \$3.75, Tubers \$7.50

Thomas A. Edison (Dahliadell). This gorgeous new royal purple exhibition decorative was selected and named by permission of the famous electrical wizard. The staghorn petal formation, the dark green insect resistant foliage, the cane stiff stem, and its thrifty growing habit leave nothing to be desired.

Plants only \$10-00

Standard Varieties DECORATIVE DAHLIAS

	Tubers
Alex Waldie—Cream overlaid pink, large flowers on good stems-----	.75
Amun Ra—Coppery bronze, large flowers, free bloomer---	.75
Autumn Gem—Burnished gold to bronze at center, free bloomer, a good cut flower -----	.50
Avalon—Pure clear yellow, the large flowers are very pleasing, full centers, one of the best of its color-----	1.00
Bashful Giant—Apricot with golden shadings, stiff stems, one of the large ones-----	.75
Betty Ivins—(Exhibition decorative). A remarkable flower of large proportions. Petals thickly placed to form a full flower. Color a rich salmon, overlaid with an amber glow, showing a rosy pink reverse. Good stems. Plants \$2.50 -----	5.00
Bonnie Brae—Large flowers, creamyblush shading to soft pink, free bloomer-----	.35
Chemars Purity—A beautiful white, in shape resembling Jersey's Beauty, of which it is a seedling-----	3.50
City of Trenton—Large (exhibition decorative) on good stems, the face of petals a rich glowing tangerine, reverse crushed strawberry red, the petals curl gracefully giving a two tone effect. A strong grower, producing flowers with full centers on long stems. Plants \$2.50--	5.00
Coquette—Face of petals velvety Musketeer red blending with gold and shading to a golden sunset color at points, back of petals gold. Thick fluffy flower composed of many curled and twisted petals which give the impression of a glowing sunset. An exhibition flower of great beauty, on long rigid stems. Dark green foliage. Free bloomer. Recommended. Plants \$3.00-----	6.00

Derrill W. Wart—Capucine yellow shading to grenadine red. The large well-formed flowers are held erect on fine stems. A much admired dahlia. Free bloomer. Height 5 feet. Plants \$3.75	7.50
Dorris Dudley—Begonia rose. An early and profuse bloomer. A good cut flower	1.00
Eagle Rock Beauty—This fine impressive dahlia is a pretty combination of pastel pink with ivory or creamy white center. Petals long and gracefully twisted	3.50
Earle Williams—Large flowers of crimson and white, free and early bloomer. Very attractive	1.00
Elite Glory—A monstrous flower of a rich red. Blooms and foliage gigantic in size	2.50
Elizabeth Comly—Deep shrimp-pink toning to soft chrome yellow at base of petals. Good stems, profuse bloomer	1.00
Eva Williams—An (exhibition decorative) of amethyst with slight silver shadings. Full center, good stems, free bloomer	.75
Fordhook Radiance—Large flowers on long stiff stems. Color bright peach-red, suffused metallic bronze with a touch of soft salmon on the outer, and buff-salmon on the inner petals. A free bloomer and a beauty	2.00
Fort Washington—Dark maroon. Large exhibition flowers on long stems. Plants tall and robust	2.00
F. T. D.—Large (exhibition decorative). Color a rich Tyrian rose. Flowers held well above foliage on long rigid stems. Tall, dark green foliage, profuse bloomer. Recommended	2.00
Freckles—Buttercup yellow streaked garnet. Early and profuse	.35
Florence Klein—An exhibition decorative of a gorgeous salmon-orange color, a deep full centered dahlia. The stiff black stems hold the flowers well above the dark green foliage. Free bloomer. Plants 3.75	7.50
Golden Dream—Large exhibition decorative of a warm buff with a golden sheen, reverse of petals Brazil red. Long stiff stems. Plants \$2.50	5.00
Grace Ricords—An outstanding 1929 variety. Flowers large with full, high centers, tipped and suffused lavender on a white ground, petals numerous and decidedly cleft, giving the flower an artistic formation. Bush tall, open, strong grower. Plants \$5.00	10.00
Harry Mayer—Color, a beautiful silvery pink on face of petals, with a deep rose pink on reverse, petals very regularly placed making a thick flower. Dark green foliage. Very attractive	3.00
Ida Perkins—One of the finest large white dahlias grown, of fine form and full centers, on strong erect stems, blooms early and continuously, dark leathery foliage. Plants 2.50	5.00
Insulinde—Large flowers upright on stem, rich golden orange	.50
Jane Crowl—A massive deep decorative with petals curled and twisted. Color a glistening bronzy bluff and old gold blending to a deeper shade at center, reverse pale flesh color, giving the flower a warm glow. A strong stem holds the large flower erect over a plant of ideal growth. Foliage thick and leathery, insect resisting. Recommended. Plants \$3.75	7.50

Jersey's Beacon—A decided novelty of Chinese scarlet with a paler reverse, giving a two tone effect. A free early bloomer of massive proportion with sturdy stems-----	1.00
Jersey's Beauty—Probably the most popular dahlia especially as a cut flower. The ideal pink for exhibition or florists use. Large deep flowers on long stems. Free early bloomer-----	.75
Jersey's Elegans—Spinal Pink. Large flowers produced freely on straight upright stems. Insect resistant foliage. A beautiful dahlia-----	1.50
Jersey's Ideal—Flowers borne face up on top of the stems, the long petals falling down and making a very deep flower; vigorous grower, free bloomer, ideal stem. Color deep lavender-----	1.50
Jersey's King—Strong grower, the large flowers of carmine toning to old rose being carried on good items. An early and free bloomer-----	.75
Jersey's Sovereign—Medium to large flowers of a beautiful salmon-orange on long stiff stems, dark green foliage, free bloomer-----	.75
Judge Marean—Large flowers of a blending of salmon, pink, red, orange, yellow, and pure gold, good stems, early and free bloomer-----	.75
Kathleen Norris—The OUTSTANDING DAHLIA of 1929. Color a true rose pink, later deepening to mallow pink, but paler in the young central petals. A bloom of gigantic proportions, petals broad and overlapping with twisted ends, full tight center. Long stiff stems. Foliage dark green and insect proof. The most attractive dahlia in our garden and exhibits last season. Plants \$5.00---	10.00
Kemps Violet Wonder—Rich Naphthaline violet, lightening to bluish violet at tips of petals with a lavender reverse. Flower is of perfect form and large size, remarkable good keeper both on the plant and when cut. Fine stiff stem. Plant tall vigorous grower. Plants \$3.75-----	7.50
La Grosse Bete—An enormous flower held straight upon strong stems. Dark red. A strong flower-----	.75
La Toreador—True crimson, large, free bloomer, tough foliage, good stem-----	.50
Lotus—Color a bright orange, good size, resembles a water lily in shape. A good flower for cutting-----	.50
Mabel Thatcher—Large flowers of pale yellow borne on stiff stems, profuse bloomer-----	.75
Margaret Mason—Silvery rose pink, of good size. Stiff stems, free bloomer-----	1.00
Margaret Woodrow Wilson—An exhibition type decorative, of large size and great beauty. Face of petals creamy white; reverse phlox pink, the reflection from the reverse giving an opalescent effect. Strong stems, dark green foliage, early and free bloomer. Recommended.	1.50
Marmion—Golden yellow with a slight bronze suffusion, of such enormous size and depth that it is very attractive. Stiff stem, dark green foliage, and a good bloomer----	2.00
Millionaire—Immense flowers of great depth, delicate lavender-----	.35
Miss San Francisco—Color true orchid mixed with rose. Flowers of good depth and substance which never show centers are held high above the sturdy plants on strong stems, Good keepers-----	2.50

Mordella—Bright apricot-buff, large flowers held well above the tall plant, on long graceful stems, profuse bloomer.	1.00
Mr. Crowley—Salmon pink to yellow at center, profuse bloomer, must be disbudded to get good stems.	.50
Mrs. Carl Salbach—Lavender pink, medium large flowers, held erect on large stems. Tall.	.50
Mrs. Geo. Sugg—Very large flowers held way above the foliage on strong stiff stems. Color Congo pine, free bloomer.	2.00
Mrs. I. de Vere Warner—Large flowers of mauve pink on long stiff stems make this one of the best varieties. Profuse bloomer.	.50
Nancy Sue Lang—A Hybrid decorative that can be grown to immense size for exhibition purposes. Flowers are star like in shape, red, tipped gold. Good stems.	2.50
Nancy Hare—A beautiful decorative of medium size on good stem. Color true old rose. Sturdy plant. Dark green foliage, profuse bloomer.	1.50
Nature's Masterpiece—The color is an unusual blending of old rose, cinnamon, and metallic bronze, suffused mulberry, with a violet shaded reflex. Tall sturdy plant, cane-like stems, profuse bloomer.	2.50
Paul Revere—One of the finest red dahlias we have ever grown. Petals are rich, bright, velvet red, and look as though faintly touched with black. Flowers large and deep, excellent stem.	1.50
Pop Stewart—Giant decorative. A wonderful grower with excellent stem. Color lilac pink.	1.00
Pride of California—Best all purpose red. Has size stem, and keeping qualities.	.35
Pride of Stratford—Face of petals deep orange, reverse, madder brown, petals evenly placed and slightly quilled, giving the large bloom a magnetic appearance. Good stems, free bloomer.	2.00
Roman Eagle—Large exhibition decorative of a flaming brilliant burnished, copper color. dark, green foliage, good stem.	1.50
Rosa Nell—Tyrian rose, large flowers, on good stems.	.50
Sagamore—A fine exhibition or cut flower, golden shaded orange at center. An open strong grower with good stems, free bloomer.	1.00
Sanhican's Beauty—This beautiful dahlia reminds one of the color found in the Mme. Edourd Herriot rose. An exhibition sized decorative with evenly placed rounded petals. Excellent for cutting on account of its long rigid stems, and gorgeous coloring. Free bloomer, dark green foliage. Plants 2.50.	5.00
Sanhican's Gem—Old Rose with a sheen that glistens in the sunlight. Staghorn type.	1.00
Sanhican's King—Bright tawny gold shading to bronze at center. Large flower, good stem, tall sturdy plant.	1.00
Sanhican's Magnate—Face of petals pink, reverse claret, heavily veined, large flowers on good stems, dark green foliage.	1.50
Sanhican's Nymph—Large exhibition decorative, color rich primrose yellow with reverse of petals faintly touched with fawn-rose, good stems, free bloomer. A beautiful dahlia. Recommended. Plants 2.50.	5.00

Sanhican's Peach—A fluffy decorative. Reddish salmon with buttercup shadings, reminding one of a ripe California peach. Dark green foliage	3.00
Sanhican's Princess—Shrimp pink, medium size, profuse bloomer	.75
Sanhican's Queen—A blending of apricot with a faint brushing of carmine rose, deepening towards the tight center. Flower carried well above dark green foliage on straight stiff stem, free bloomer. Plants 2.50	5.00
Snowdrift—A deep flower with broad, waxy, pure white petals	.75
The Lemonade—Yellow dahlias are becoming very plentiful but this one attracted a great deal of attention both in the garden and at exhibitions on account of its size and beauty. Clear lemon yellow, good stems, and habit of growth, free bloomer, and a good keeper. Recommended	2.50
The World—The coloring is unusually rich, deep, rosy magenta overlaid garnet with silver shadings on edges of petals. Perfect full centers. Stems strong erect. Foliage leathery and repellent to insect injury. A 1929 introduction that has made good. Plants 3.75	7.50
Treasure Island—Color bright apricot with gold, and rose suffusion and shading. Bushes branch from the ground giving long erect stems, and flowers with full centers throughout the season. Another good 1929 introduction. Plants 3.75	7.50
Valentino—Salmon pink shading to cream at center. Flower is of good size and attractive form. Stem long and upright. With us it is an early and profuse bloomer holding its centers until frost. Recommended. Plants 3.75	7.50
Venus—Medium large flowers of creamy white, suffused violet rose extra good stem, profuse bloomer	.50
Waldheim Sunshine—A true deep yellow giant hybrid decorative the reflex is darker and there is a rich golden suffusion around the full high center. Plants of strong growth and good stems hold the flower facing upright. Plants 3.75	7.50
Watchung Sunrise—Color golden amber, with reverse of petals showing rose pink, and each petal distinctly edged rose pink. Flowers are massive on strong erect stems. Plants 2.50	5.00

Hybrid Cactus Dahlias

Adda Patterson—One of the best white Hybrid cactus, large flowers on long erect stems	2.00
Col. Charles A. Lindberg—Exhibition Hybrid cactus, of a rich bronze rose, blended with ivory and rose-pink. Early and profuse bloomer. Stems rigid and straight, dark green foliage	5.00
Gigarette—Orange and white, sometimes solid orange, large, good stem, free bloomer	.75
Daddy Butler—An early and profuse bloomer on perfect stems. Color rosy carmine, reverse of petals lighter	.75
Edna Ferber—Exhibition hybrid cactus, on fine stems. Color a glistening coral, shading to old gold at base of petals, a very full flower, dark green foliage	3.00
Emma Marie—Bright pink with white center, large flowers on erect stems, good keeper	1.00

Tubers

Fort Monmouth—The predominating color is a rich crimson maroon, with shadings of bluish violet at tip of petals. The flowers are of immense size and borne on long stems. Prolific bloomer from early to late. Tall vigorous grower. Dark green foliage. Plants 3.75-----	7.50
George Walters—Salmon with a gold sheen, large good stems, profuse bloomer-----	.50
Kaliff—One of the old favorites, bright scarlet, large flowers, stiff stems -----	.50
La Mexicana—Grenadine orange toning to copper, center of flower lighter in shade, tips of petals slightly tinged with gold, an early and free bloomer, large flowers on long stiff stems. good keeper, dark green foliage. Highly recommended -----	2.50
Mariposa—Lavender shading to violet at center, large flowers of fine stem. Profuse bloomer. One of the finest dahlias ever introduced -----	1.00
Mrs. Ethel F. T. Smith—Large blooms of creamy white shading to yellow at center, good stems -----	.50
Papillon—Beautiful old rose illuminated with golden lights. Large flowers, fine stems, early and profuse bloomer---	1.00
The Vagabond—A shaggy hybrid cactus, of a deep old rose, with center petals two shades darker, a large, flat, flower, good stem -----	2.00

Cactus Dahlias

Andreas Hofer—Medium sized flowers, light pink to white at center. Stiff stems. free bloomer -----	1.50
Ballet Girl—Orange and white, good size and stem-----	.56
California Beauty—Cooper, profuse bloomer, erect stems, a good keeper-----	.50
Elite Gem—Spinel pink blush, on primuline yellow at base. reverse of petals rosaline purple, free bloomer, stiff stems very attractive -----	1.50
Farncot—Aster purple tipped white, perfect form, long stiff stem. Free bloomer -----	1.00
F. W. Fellows—Orange, large blooms, good stems -----	.75
Gladys Bates—Tan with a rose reverse, large flowers, good stem, early and profuse bloomer -----	.75
Lady Elizabeth—A distinct novelty, color a creamy yellow, overlaid, bronzy pink, the tips of the quilled petals are split, giving the flower a very shaggy appearance. Profuse bloomer, good stems -----	1.00
Meridian—The colors are very delicate, creamy pink, deepening at the tips to a soft blush, Stiff stems Free bloomer-----	1.50
Ferriot—Deep amber, sometimes tipped white, large -----	.35

Peony Flowered Dahlias

Mrs. Frances E. Bullard—Color is a beautiful light pink, lighter at center than on outer petals, large flower, good stem-----	1.50
The U. S. A.—Vivid orange, large, free bloomer, good stems-----	.75

Show or Ball Type Dahlias

A. D. Livonia—Perfect balls of shell pink-----	.25
Florence—Pale lilac, profuse bloomer, perfect form, good size-----	.50
Gold Medal—Sunflower yellow tipped and suffused red, free bloomer very attractive -----	.50

	Tubers
Helen Hollis—Large, deep scarlet. Perfect ball shape.....	.35
Jayseedee—A beautiful ball shaped dahlia of soft violet striped and speckled deep red	1.00
Storm King—A good white ball dahlia on good stems.....	.25
Vivian—White edged rose violet, good size, and very attractive25

Large Single Dahlias

Cardinal Century—Clear rich, cardinal red25
Cerise Century—Large bright cerise, good stems.....	.35

European Singles

Coltness Gem—Clear bright red.....	.50
Portia—Deep crimson, bronzy foliage.....	.75

Pompon Dahlias

These Miniature Dahlias are becoming very popular. They are especially good for table decoration. We have paid special attention to this type of dahlias, and are offering varieties which run small in size perfect flower and have other qualities to make them among the best of their type.

Aimee—A wee flower of bronze, long stem.....	.50
Atom—One of the smallest in this class, orange scarlet.....	.50
Belle of Springfield—Crushed strawberry one of the best reds.....	.50
Charming—Lavender pink. Fine for exhibition or cutting50
Deedee—Pure lavender, dainty and small, long stems.....	.50
Dixie—A small dark red, long stiff stems, (new)75
Eunice—Light lavender good stems25
George Ireland—A beautiful mauve, with long stems, very small35
Glow—Light old rose, a very attractive pompon. Good stems.....	.50
Goldie—A tiny flower of pure gold.....	.50
Gertrude—One of the brightest dahlias grown. Glowing carmine....	.75
Hazel Dell—Clear pink, cerise edge, (new).....	1.00
Helen Anita—Small lavender white center, very attractive. (new)....	1.00
Joe Fette—The smallest and best white.....	.50
Johnny—A beautiful deep dark red, small and attractive.....	.50
Little Edith—Primrose yellow tipped carmine. A perfect pom50
San Toy—White tipped carmine.....	.35
Sunset—Bright orange, good for cutting.....	.35
Tom Thumb—The smallest perfectly formed dahlia, garnet.....	.35
Winsome—A beautiful pink pom. Perfect blooms. Good stem.....	.75
Yellow Gem—Canary yellow, small. Good stems.....	.50
Little Jewell—A miniature decorative. Popular as a cut flower, color a peach blossom pink.....	.50

Special Collections

Collection No. 1. One tuber of each of the following varieties: Vivian Maude Adams, A. D. Livonia, Storm King, Helen Hollis, Ferriot. Post paid for \$1.

Collection No. 2. One tuber each of the following: Bonnie Brae, Rosa Nell. Pride of California, Ballet Girl, Millionaire, Mrs. Carl Salbach.

Post paid for \$1.50.

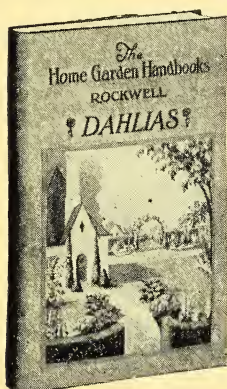
Collection No. 3. One each of the following; Mrs. Ethel E. T. Smith. La Toreador, Venus, Autumn Gem, Mr. Crowley, Freckles. Post paid for \$2.00.

Collection No. 4. One each of the following; Alex Waldie, Bashful Giant, Eva Williams, Jersey's King, Cigarette. F. W. Fellows. Post paid for \$3.00.

Collection No. 5. One tuber each of the following; Dorris Dudley, Sanhicans Gem, Margaret Masson, Chemars Purety, Fort Washington. Col. Charles A. Lindberg. Post paid for \$10.00.

FREE Select your own free tubers from the following list on retail orders for tubers—except special collections—which are received before March 1st. On each dollar you are allowed 20c toward any variety in this list. For example on an order of \$5.00 you may select a variety listed at \$1.00, or an order for \$3, you may select a 75c variety by paying 15c additional.

Amun Pa	.75	Jersey's King	.75	Rosa Nell	.50
Autumn Gem	.50	La Toreador	.50	Sanhican's Gem	1.00
Bashful Giant	.75	Margaret Masson	1.00	Venus	.50
Bonnie Brae	.35	Millionaire	.35	Cigarette	.75
Dorris Dudley	1.00	Mrs. Carl Salbach	.53	Mrs. E. F. T. Smith	.50
Eva Williams	.75	Pride of California	.35	Perriot	.35
Margaret T. Wilson	1.50	Col. C. A. Lindberg	5.00		



DAHLIAS, by F. F. Rockwell. Learn to know the different types of dahlias and their uses in your garden, how to plant and grow them, what fertilizers to use, how to control pests, how to harvest and store the tubers, grow for exhibition, and how to propagate and hybridize. Brief and practical, 65 illustrations, 80 pages \$1.00. Or will be sent free as a premium with an order for \$10.00 worth of tubers or plants from this list.

JOIN THE AMERICAN DAHLIA SOCIETY

If you are not a member of this great society you should join by all means. The dues are only \$2.00 the year, which entitles the members to the Bulletin free. The vast amount of useful information published in each issue of the Bulletin is worth many times \$2.00 to any Dahlia Grower.

Address Wm. Rathgeber, Sec.

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